



Charity Logo Artwork Guide

If are unsure about anything give us a call on 01604 871030
or drop an email to Glenn Wynsor - gw@doodle-doo.co.uk

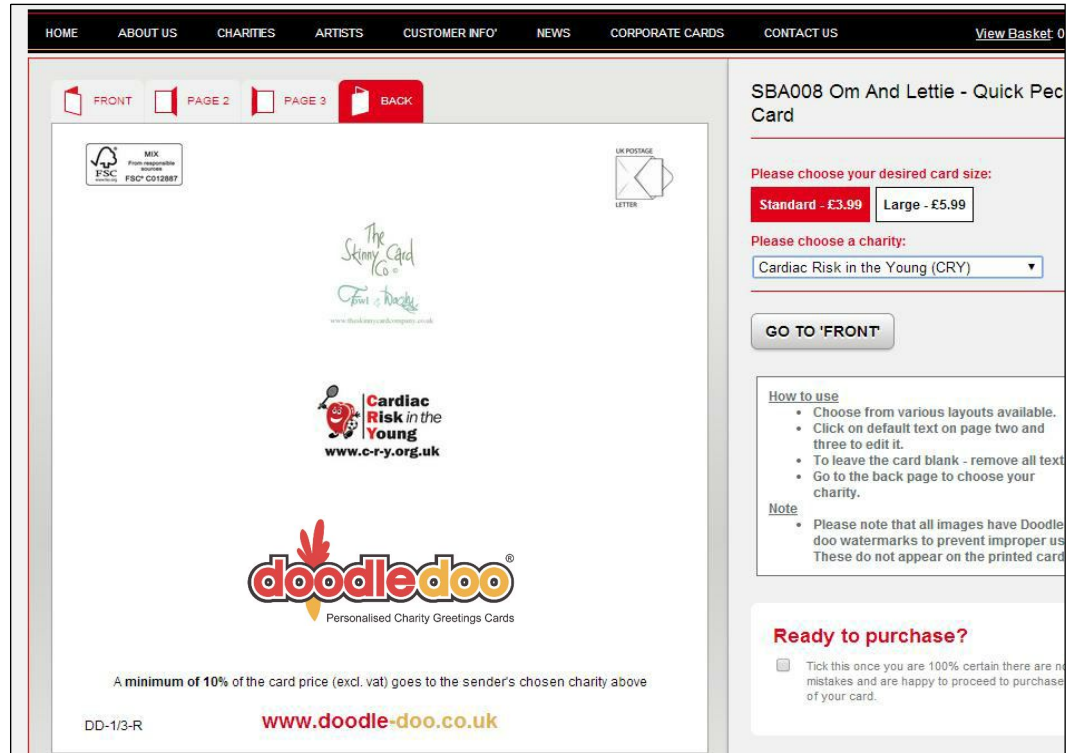
CHARITY INFORMATION

IF PROVIDING FINISHED ARTWORK IS NOT POSSIBLE, DON'T WORRY WE WILL HELP YOU.

FULLY FINISHED ARTWORK - BACK OF CARD LOGO

As a Charity registered on Doodle-Doo we add a logo to all cards where you are the recipient of the donation element.

This shows the recipient where the donation is going.



You also get your own Profile Page giving customers information about you with contact details taken from registration information you have provided to us in the Registration Form.



We therefore need you to provide a good quality logo which can be used in both places.

It should also include your website address so recipients can go to your site for more information about your organisation. If you are not in a position to supply it finished we can do it for you - just let us have your main logo.

Go to the next page for more information and a detailed specification.

If you are having problems or are unsure about anything give us a call on 01604 871030 or drop an email to Glenn Wynsor - gw@doodle-doo.co.uk

LOGO SPECIFICATIONS

Doodle-Doo inserts a two inch square brand logo on the back page of each large card - resized for the standard ones of course.

FRONT PAGE 2 PAGE 3 BACK

KSA007 Everlasting Cakes Carrott Cake Recipe

Please choose your desired card size:
Standard - £3.99 Large - £5.99

Please choose a charity:
Milton Keynes & District Cats Protection

GO TO 'FRONT'

How to use

- Choose from various layouts available.
- Click on text to edit.
- To leave the card blank - remove all text.

Note

- Please note that all images have Doodle-doo watermarks to prevent improper use. These do not appear on the printed cards

Ready to purchase?

Tick this once you are 100% certain there are no mistakes and are happy to proceed to purchase of your card.

You should supply the finished artwork to the following specification:

1. hi-res - 300dpi
2. 600 x 600 pixels
3. CMYK - jpg
4. Include your web address

Please use a white background OR a strong colour as a knocked back colour will not look good.

If you only have a logo and are not sure about adding the web address we can do it for you; we will need a good quality **large** logo that we can use and let us know if there are any brand guidelines that we should work to.

We will then forward it to you for approval.

If you are having problems or are unsure about anything give us a call on 01604 871030 or drop an email to Glenn Wynsor - gw@doodle-doo.co.uk